



Department of Growth Management

Planning Division

1250 N. Eglin Parkway, Suite 301

Shalimar, FL 32579

850-651-7523

Street Name Approval Form

Project Name:
Location
Owner / Authorized Agent:
Phone:
Email:

Guidelines:

I _____ (initials) read the street name guidelines on page 2 of this form and have filled out the checklist at the bottom of page 2

To search our existing street names

visit: <http://webgis.myokaloosa.com/webgis/>

Select 'Street Name' in the search by drop-down and type in your street name. If the street name already exists, please choose a new name.

Menu X

Search Results Layers Legend

Search By: Street Name

Street Search:

Search for a street instead of parcel

MAGNOLIA

- MAGNOLIA AVE SE, FORT WALTON BEACH
- MAGNOLIA AVE, CRESTVIEW
- MAGNOLIA AVE, NICEVILLE
- MAGNOLIA AVE, SHALIMAR
- MAGNOLIA AVE, VALPARAISO
- MAGNOLIA CT, CRESTVIEW
- MAGNOLIA DR, DESTIN
- MAGNOLIA DR, EGLIN AFB
- MAGNOLIA DR, HOLT
- MAGNOLIA DR, MARY ESTHER

PROPOSED STREET NAMES	APPROVED	DENIED

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Date: _____



Please use the following criteria when choosing new street names. These standards emphasize clarity, uniqueness, and consistency to ensure accurate and timely 911 emergency response.

GENERAL GUIDELINES

1. **Length:** Street names should not exceed 25 characters in length, including spaces between all elements. Primary names should be limited to 15 characters.
2. **Proper, Logical Order:** The alteration or inversion of the proper, logical order of road name elements (e.g., Ave of Cedars or Blvd Blue) shall not occur. The elements of a road name, in proper order are:
 - a) Pre Directional – Optional and indicates the geographic region in which a road lies.
 - b) Primary Name – **REQUIRED**.
 - c) Suffix - **REQUIRED** indicates the road type (e.g., STREET, DRIVE, AVENUE, etc.) and shall follow USPS Standards.
 - d) Post Directional - Optional and indicates the geographic region in which a road lies.
3. **Special Characters** Avoid special characters such as hyphens, apostrophes, dashes, commas or periods (e.g., O’Rielly, J.F.Power, Bob-A-Link).
4. **Language:** Avoid foreign spellings and use words commonly found in American English, not other versions of English or foreign languages (e.g., Colour vs Color, Centre vs Center, Pointe vs Point, Rue de Etretat, Avenue Du Commerce).
5. **Consistency:** Each street should have one name throughout its entire length. Names should only change at intersection junctions, not at a curve in the road, irrespective of the boundaries of local political subdivisions.

NAMING CONVENTIONS

1. **Duplicates:** Do not use the same primary name, even with a different suffix, on different roads within the county (e.g., Pine Road and Pine Lane).
2. **Uniqueness:** Avoid names that are similar-sounding or phonetically identical, even with different suffixes. Avoid Homophones words, which are words having the same pronunciation but different meanings or spelling (e.g., brake/break, flour/flower, mane/main, Pinetree and Pine Tree).
3. **Simplicity:** Use the most common spelling of a name and avoid names that are difficult to pronounce or spell. Names should be EASILY pronounced, even to a child. Avoid words with variations that can confuse spelling: (e.g., K/CH/C; IE/Y/I- Davie vs Davy; Hippie vs Hippy; Katlyn vs Caitlin).
4. **Suffixes:** No Double Suffixes (e.g., River Grove Cove, Lake Vista Court); Grove, Cove, Vista & Court are all USPS Designations. When choosing a suffix, please ensure it is listed in Appendix C1 Street Suffix Abbreviations of the USPS Publication 28. https://pe.usps.com/text/pub28/28apc_002.htm
5. **Pre and Post Directionals:** Avoid using the words North, South, East, and West as part of a street name. They can instead be used as a pre or post directional limited to a two-character maximum and shall be one of the eight USPS approved abbreviated directional indicators (e.g., N, E, W, S, NW, SW, NE, and SE).

CHECKLIST - Primary Street Names should:

- | | |
|--|--|
| ☐ NOT be a duplicate within the county | ☐ NOT be in a foreign language or use foreign spellings |
| ☐ NOT exceed 15 characters | ☐ NOT be homophone words |
| ☐ NOT be a USPS suffix (ex: Court St, Vista Cv,) | ☐ NOT be difficult to pronounce or difficult to spell |
| ☐ NOT be a USPS directional (ex: North Ave, South Road) | ☐ NOT be a single letter name (ex: B Road, Z Lane) |
| ☐ NOT contain special characters or Roman Numerals | ☐ NOT be a single number name (ex: First St, 1st St) |